



Cloud / Snowflake / Data Fabric

Business Problem

Our client wanted to dramatically cut costs and democratizes data for accelerated decision-making and business agility by migrating its data to Snowflake's Cloud-based Data Warehouse.

They were struggling to derive the right value for their data and reports due to significant data accessibility limitations with their on-prem systems. Given the rapid pace of the digital economy, they recognized the need for a modern data platform to foster a data-driven culture.

Solution

Our team decided to leverage Snowflake's Cloud-based Data Warehouse on AWS, which offers considerable flexibility for scaling, computing, and storage. With our expertise with data engineering, technical experience with the platform, we converted thousands of tables in multiple programming languages into SQL and migrated historical data and daily data onto the Snowflake database.

Business Benefits

For our client, the initial investment driver was cost-savings—with a one-third predicted reduction in functional operational costs, the data migration to Snowflake is predicted to pay itself by year-end. Also, by allowing them to generate reports in real-time and derive valuable insights from their data for agile decision making, the Snowflake cloud data warehouse migration will put our client one step closer to its goal of becoming a truly digital company.

ABOUT PARKAR DIGITAL

Parkar Digital, a Gold Certified Microsoft Azure partner, provides technology solutions for Digital Healthcare, Digital Retail & CPG. Our solutions are powered by the Parkar platforms built using Cloud, Opensource, and Customer experience technologies. Our goal is to empower a customer-first approach with digital technologies to deliver human-centric solutions for the clients

